



Future-oriented social entrepreneurship through Ecovillage Design

Ecoprise Updates: New Prototype, Skillset & Upcoming Course!

Ecoprise is an EU-funded project that aims to promote a new entrepreneurial model and skillset for a new professional figure, the Ecoprise Designer, able to contribute to local regenerative development, promoting a harmonious coexistence between human life and nature within enterprises.

Newsletter 2 shares key updates, including the release of the Ecoprise Prototype and Skillset for Ecoprise Designers! It also introduces the upcoming Ecoprise Course, designed to equip future entrepreneurs with essential skills in sustainability management, green entrepreneurship, and regenerative practices.

Exploring the potential of Ecovillage Design for a New Entrepreneurial Model

A few months ago, Ecoprise partners from Italy, Cyprus, Greece, Lithuania, Portugal and Serbia conducted 106 interviews and 16 focus groups to gather insights from ecovillages, social enterprises, and sustainability educators to provide a deeper understanding of their practices and challenges in the field of sustainability and environmental, social, cultural and economic regeneration.

As mentioned in the previous newsletter, the findings from these interviews and focus groups formed the basis of the **Ecoprise SWOT Analysis: "Social Enterprises vs. Ecovillage Experiences."** This analysis identified valuable, transferable sustainability practices and highlighted potential opportunities and risks. These findings informed the development of the Ecoprise Prototype and Skillset for Ecoprise Designers, which have now been published!

The **Ecoprise Prototype** offers a model for resilient, community-focused enterprises designed for long-term sustainability. By integrating principles from ecovillage design, permaculture, and circular economy, this prototype envisions multifunctional social enterprises that promote self-sufficiency and social value. The handbook also highlights adaptable, sustainable management structures and diverse services to foster thriving community enterprises.

The **Skillset for Ecoprise Designers** outlines the essential competencies for this innovative role. Drawing on established EU frameworks, it emphasizes green, entrepreneurial, digital, and resilience skills essential for impactful, community-focused ventures. These skills will shape sustainable business models and drive the Ecoprise initiative forward.

Both the prototype and skillset form the foundation for the upcoming Ecoprise Course and certification scheme, ensuring the recognition and transferability of these competencies.

To download the full reports and explore these groundbreaking developments, follow the link:

<https://ecoprise.eu/results/>



What's next..

Building on previous results, the upcoming **Ecoprise Course** is a 12-week MOOC designed around UNESCO's four dimensions of sustainable development: society, environment, culture, and economy. The course will feature self-paced lessons and project-based learning, providing participants with essential skills in sustainability management, green entrepreneurship, and regenerative practices. It is aimed at entrepreneurs, civil society organizations, eco-village professionals, and VET/HE trainers.

With a total of 20 ECTS credits, the course is designed to integrate seamlessly into existing educational programs or stand alone as a certified learning experience.

**Would you like to become an Ecoprise designer?
Stay tuned for more details as this innovative course takes shape!**

Ecoprise at the Contemporary Trends in Tourism and Hospitality Conference

In November, the Ecoprise project was featured at the [Contemporary Trends in Tourism and Hospitality \(CTTH\)](#) conference in Novi Sad, Serbia, themed "Green Tourism Transitions." This event highlighted sustainability in tourism, hospitality, and creative industries

Ecoprise presented its innovative results, showcasing new approaches to ecopreneurship skills and practices, contributing to the dialogue on green transitions in tourism.

Ecoprise Partners



www.ecoprise.eu

**Stay updated through our social media channels
You might become the first eco-designer in your community!**

Our Social Media



Ecoprise

ecopriseeu

EcopriseEu



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them [Grant Agreement: 101140200].