



Press release 1

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PITCH is a three-year project funded by the Asylum, Migration and Integration Fund (AMIF) of the European Union, and was launched on January 1, 2022. PITCH stands for 'a model for gender-sensitive integration strategies based on Personalised, participaTory, loCal, and multistakeHolder approaches.'

PITCH aims to achieve:

- Enhanced socio-economic integration of migrant women and increased interaction with the host society.
- A newly developed model (PITCH Model) for integration strategies adaptable to the specificities of different local contexts.
- Sustainable collaborations and increased readiness of organisations, institutions and relevant stakeholders to tackle integration issues in the future.

PITCH aims to establish a common European ground to support the design and **implementation of local integration strategies** addressed to 210 migrant women across Europe. The project does so by co-designing a model, that is currently being adjusted into 7 local strategies, and implemented with migrant women in Italy, Greece, Slovenia, Spain, Cyprus, Lithuania and Sweden.

The activities of the local integration strategy include classes on improving digital, entrepreneurial and employability skills, increasing knowledge about local context, and social activities such as neighbourhood walks and social gatherings for migrant women. These activities are free of charge and will be organised in order to implement in practice a personalised roadmap of activities for migrant women who will be attending educational, social and upskilling activities based on their personal aspirations and needs.

Interested migrant women can express their interest to join the activities organised by reaching out to pitch@csicy.com.

Our tailored programme of activities will be based on each participant's unique background, personal needs, and aspirations, ensuring that everyone gets the most out of their experience with us. With a minimum of 50 hours of activity, migrant women are sure to learn, grow and connect with others in a meaningful way!

To learn more about the PITCH project, visit: <https://pitch-eu.eu/>.

