
PRESS- RELEASE

HOSP-ECO Project: Pioneering a Green Revolution in the Hospitality Industry

Nicosia, 30th of September 2024 – Sustainability is no longer a choice; it's an imperative.

The CSI Centre for Social Innovation, a team of professionals focused on developing disruptive solutions to systemic social, educational, and market challenges, is spearheading transformative change in the hospitality sector through the groundbreaking HOSP-ECO project. Alongside the Centre for Social Innovation, the European consortium includes the Polytechnic Institute of Porto (IPP, Portugal), Dekaplus Business Services LTD (Cyprus), BEST – Institut für berufsbezogene Weiterbildung und Personaltraining GmbH (Austria), Aristotle University of Thessaloniki (Greece), Oecon Group (Bulgaria), and Aethnic (Spain).

The project's mission is clear: to revolutionize hotel operations by helping them measure and minimize their environmental footprint, while equipping leaders to steer the sector toward a more sustainable future.

The Challenge: A Hospitality Industry Lacking Environmental Accountability

Despite its substantial role in the global economy, the hospitality industry faces a critical issue: insufficient transparency regarding its environmental impact. Most hotels fail to assess how their daily operations affect the environment. This is where HOSP-ECO steps in, empowering hotels to take control of their environmental footprint by offering an innovative measurement tool.

Harnessing the Power of Data: The Environmental Impact Calculator

At the core of HOSP-ECO is a powerful tool: an environmental impact calculator that enables hotels to quantify and analyze key operational metrics. The outcome? A comprehensive assessment that helps hotels pinpoint areas for environmental improvement while implementing solutions that reduce resource consumption and carbon emissions. One simple recommendation? Reduce the frequency of linen changes. A small adjustment, big impact.

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Leadership Training: Shaping Sustainable Leaders

Tools alone aren't enough—leadership is critical to driving change. HOSP-ECO is investing in the training of hospitality professionals, equipping them to become change agents and champions of sustainable practices within their organizations. Additionally, the project seeks partnerships with local institutions to incentivize hotels adopting these methods through bonuses and rewards.

What's Next: Final Gathering in Vienna and Key Training Initiatives

As the project nears its December 2024 conclusion, the consortium will convene in Vienna in November for a final push toward its goals. This last phase will include training European partners, who will in turn provide hands-on guidance to hotel professionals in their respective countries, ensuring the sustainability movement continues to gain momentum.

About HOSP-ECO – Sustainability Leadership in Hospitality

HOSP-ECO stands for Sustainability Leadership in the Hospitality Sector. HOSP-ECO is an Erasmus+ KA2 Cooperation Partnership in Vocational Education and Training (VET) project that runs from January 2023 to December 2024. HOSP-ECO focuses on how the hospitality industry will be supported to shift from Traditional Leadership to Sustainability Leadership. The project is formed as a European consortium of seven partners – coordinated by Instituto Politecnico do Porto.

Center for Social Innovation:

We are a team of professionals with over 50 years of collective experiences in the fields of Education, System Rationalization, Information & Communications Technologies, Entrepreneurship, Social Innovation, Global Health Process – Life Sciences, Business Forensic Intervention, Youth Development & Motivation, and Resource Realignment with Goals and Objectives.

Members of our Founding Team worked in three continents and collaborated with organizations and individuals from various countries. They also worked in the Equity Capital and Venture Capital fields through which they made significant contributions in the development of a number of businesses in various fields.

They bring all these experiences to the support the identification of systemic problems and to the development and implementation of smart and sustainable solutions to difficult social problems.

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Get in touch

Press Contact:

Name & Surname: Iliana Evgeniou

E-mail address: iliana.evgeniou@csicy.com

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