



28th June 2024

Press release

VEDA: Paving the Way for Future Female Entrepreneurs

*June 2024 - The European Union's "VEDA" project (Women's Entrepreneurship Development for agritourism) was established to provide innovative educational opportunities for women across the EU, equipping them with new skills and knowledge to thrive in the modern labor market. Supported by the EU and coordinated by EkoRegion Slovakia with a consortium of European experts, the project focuses on advancing female entrepreneurship, particularly in rural tourism, to better prepare future generations of women entrepreneurs.

Running throughout 2023 and 2024, the VEDA project has achieved significant milestones, including the release of a comprehensive concept model report detailing a training roadmap, and the launch of an eLearning platform. This platform is available in six languages—English, Italian, Greek, Slovakian, Spanish, and Turkish—and offers six key modules:

1. Social Skills
2. Marketing
3. Digital-ICT
4. Entrepreneurship
5. Innovation and Creativity
6. Self-Empowerment

The VEDA project was tested during April and May 2024 in Spain, Slovakia, Italy, Greece, Cyprus and Turkey, combining face-to-face and online formats engaging a diverse group of learners across Europe. . These sessions provided a flexible and comprehensive learning experience, enhancing the accessibility and effectiveness of the training.

To learn more about the "VEDA" project and its results, you are invited to visit the project website at:

<https://veda-project.eu>

and follow their social media:

@veda_euproject

to stay updated about the latest news and developments.

