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Issue #3

Demonstration events and piloting implemented in all participating countries



The VEDA project is making great progress! Partners have successfully held demonstration events and launched the VEDA platform, offering six online modules designed to empower women in Entrepreneurship Development for Agrotourism.

6 (six) pilot programs have been rolled out in Cyprus, Greece, Italy, Slovakia, Spain, and Turkey, further advancing the initiative to support women's skills in this growing sector.

In Spain, the April 24th online demonstration event engaged 15 industry experts. The pilot program involved 73 unemployed participants (33 in person, 40 online) and was conducted over two sessions in May 2024. The first session introduced the VEDA platform, while the second allowed for hands-on testing and feedback. Participants improved their understanding of agritourism strategies, with 84% recommending the training, rating marketing strategies highest and mentoring networks lowest.



Information of interest

If you want to know more about the project, do not forget to contact us by email:
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