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Press release

VEDA Project Final Conference Marks Milestone in Women's Agrotourism Entrepreneurship

Šamorín, Slovakia – On October 9, 2024, the European Union's "VEDA" project (Women's Entrepreneurship Development for Agrotourism) held its final conference, bringing together more than 148 participants in a hybrid format. Experts in agrotourism and vocational education from six EU countries shared insights on empowering women in rural areas through agrotourism.

The VEDA project aimed to provide women across the EU with innovative educational opportunities, equipping them with skills to succeed in the modern labor market. The conference highlighted key achievements and best practices, with presentations from:

- VEDA Project: Introduction and Challenges – EkoRegion Slovakia
- Let's Navigate Agrotourism Skills – Center for Social Innovation, Cyprus
- Tourism, Agrotourism, and Entrepreneurship in the Balearic Islands – Innovation Training Center, Spain
- Economic Development through Agrotourism – PRISM, Italy
- Sustainable Agrotourism in Turkey – Bursa Uludag University, Turkey
- Upskilling Women for Agrotourism in Greece – STIMMULI, Greece
- The importance of learning to learn as an individual through the eyes of a VET provider - IVEPE, Greece

Five VEDA Info Days were held across partner countries, engaging local communities in discussions on female entrepreneurship and agrotourism. Events in Spain, Greece, Italy, and Turkey brought together over 100 participants, raising awareness of the project and promoting opportunities for women in entrepreneurship across Europe.

To learn more about the "VEDA" project and its results, interested parties are invited to:

visit the project website at <https://veda-project.eu>

and follow their social media (@veda_euproject) to stay abreast of the latest news and developments.

