

WOMEN GET READY: Center of Social Innovation (CSI), Cyprus, joined the online Kick-Off Meeting of a new Erasmus+ project

On February 9th 2022, CSI joined the online Kick-Off Meeting of WOMEN GET READY, a Project co-funded by the Erasmus+ Programme of the European Commission, which brings together 8 Partners from 8 different countries (BE, PT, IT, IR, CY, GR, PL, ES).

WOMEN GET READY aims at leveraging women's digital readiness and participation in the digital economy, taking advantage of the ongoing digital transformation. The project is designed to empower women with tailored digital resources to increase their job opportunities and gain self-confidence through digital technologies.



The screenshot shows a Zoom meeting interface. The main window displays a presentation slide for the 'Women Get Ready Project'. The slide has a blue header with the project title and subtitle: 'Foster greater gender equality and employability in the digital era'. It also includes the agreement number '2021-1-BE01-KA220-ADU-000026156' and the presenter's name 'Ettaoufik FATHI – FTU asbl'. The slide is for a 'Kick-off meeting' on 'ZOOM – 09th Feb 2022'. Logos for 'FONDATION TRAVAIL UNIVERSITE' and the 'Co-funded by the Erasmus+ Programme of the European Union' are visible. On the right side of the Zoom window, a grid of participant video feeds is shown, with names like 'Ettaoufik Fathi', 'Joanna Baz (DANMAR)', 'Francesca Paoletti - IDP', 'Lidia Takiou-city', 'Laura Faure', 'Raffaella Alessandrini', 'Igoriada Duarte Barreja...', 'Riccardo Di Marco - idp', 'Christine Steinb...', 'Fernando', and 'Jennifer Nolan - SRC'.

During the meeting, the consortium discussed about the overall project implementation schedule, defining timelines and respective duties. At first, partners will develop a competences dictionary on digital readiness and two Massive Open Online Courses (MOOCs) enabling self-passed learning. Potential users will be also provided with an assessment tool and 8 female personas avatars for interactive exercises. Partners will upload all the project results on a digital hub enabling every woman access to an innovative and inclusive upskilling pathway.

About the organisation:

CSI is a research and development organisation that focuses on fostering social innovation and digital transformation through evidence-based research, deployment of new technologies, and development of global, national, regional, and local solutions. It is formed by a team of professionals with over 50 years of collective experiences in the fields of Education, system Rationalization, Information & Communications Technologies, Entrepreneurship, Social Innovation, Global Health Process, Business Forensic Intervention, Youth Development & Motivation and Resource Realignment.

For further information on WOMEN GET READY project follow us on:

Website: <https://csicy.com>

Social Media Pages:

Facebook: <https://www.facebook.com/CSI.CYPRUS/>

LinkedIn: <https://cy.linkedin.com/company/center-for-social-innovation-cyprus-csicy>

Instagram : https://www.instagram.com/csi_cy/?hl=en